

ORDER



Orders	Order / Rev:	104301	
	Alt Order #:		
	Product Desc:	General Election	
	Estimate:		
	Flight Dates:	08/27/12 - 11/04/12	Primary AE:
	Original Date / Rev:	07/16/12 / 08/01/12	Sales Office:
	Order Type:	GENERAL	Sales Region:

Agency	Name:	Denny Weddle & Associates	
	Buying Contact:		
	Billing Contact:		
	750 Tam O Shanter	Billing Type:	Cash
	Las Vegas, NV 89109	Billing Calendar:	Broadcast
		Billing Cycle:	EOM/EOC
		Agency Commission:	15%

Advertiser	Name:	Committee to Re-Elect Judge Bill Jan... <i>Revised</i>	
	Demographic:	A25-54	New Business Thru:
	Product Codes:	PLC26	Order Separation:
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:

Hiatus: 09/03/12-09/16/12, 10/01/12-10/21/12
Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	32	\$8,925.00	\$7,586.25		September 2012	32	\$8,925.00	\$7,586.25	0.00
10/01/12	10/28/12	11	\$3,725.00	\$3,166.25		October 2012	11	\$3,725.00	\$3,166.25	0.00
10/29/12	11/03/12	7	\$2,500.00	\$2,125.00		November 2012	7	\$2,500.00	\$2,125.00	0.00
					Totals		50	\$15,150.00	\$12,877.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	08/27/12	09/30/12	M-F 5-6a WakeUp w/WagM	5-6a		MTWTF--	:30	2	\$185.00	2	0.00	NM	6	\$1,110.00
M-F 5-6a WakeUp w/Wagners															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 08/27/12 09/02/12 MTWTF-- 2 \$185.00 0.00															
Week: 09/03/12 09/09/12 ----- 0 \$0.00 0.00															
Week: 09/10/12 09/16/12 ----- 0 \$0.00 0.00															
Week: 09/17/12 09/23/12 MTWTF-- 2 \$185.00 0.00															
Week: 09/24/12 09/30/12 MTWTF-- 2 \$185.00 0.00															
N 2	KSNV	10/22/12	11/04/12	M-F 5-6a WakeUp w/WagM	5-6a		MTWTF--	:30	2	\$300.00	2	0.00	NM	4	\$1,200.00
M-F 5-6a WakeUp w/Wagners															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 MTWTF-- 2 \$300.00 0.00															
Week: 10/29/12 11/04/12 MTWTF-- 2 \$300.00 0.00															
N 3	KSNV	08/27/12	09/30/12	Today Show	CM	658a-9am	MTWTF--	:30	1	\$550.00	2	0.00	NM	3	\$1,650.00
Today Show															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 08/27/12 09/02/12 MTWTF-- 1 \$550.00 0.00															
Week: 09/03/12 09/09/12 ----- 0 \$0.00 0.00															
Week: 09/10/12 09/16/12 ----- 0 \$0.00 0.00															
Week: 09/17/12 09/23/12 MTWTF-- 1 \$550.00 0.00															
Week: 09/24/12 09/30/12 MTWTF-- 1 \$550.00 0.00															
N 4	KSNV	10/22/12	11/04/12		CM	658a-9am	MTWTF--	:30	1	\$600.00	2	0.00	NM	2	\$1,200.00

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Flight Dates: 08/27/12 - 11/04/12

Advertiser: Committee to Re-Elect Judge Bill Janse
Product Desc: General Election
Estimate: _____

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 9	KSNV	08/27/12	09/30/12	News 3 at 4 (1/2 hr)	CM	4-430p	-----	:30	0	\$350.00	0.00	NM	4	\$1,400.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12 09/23/12 MTWTF-- 2 \$350.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
2 KSNV 09/17/12-09/23/12 News 3 at 4 (1/2 hr) 4-430p MTWTF---- :30 (\$350.00) 0.00 NM															
See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]															
3 KSNV 09/17/12-09/23/12 News 3 at 4 (1/2 hr) 4-430p MTWTF---- :30 (\$350.00) 0.00 NM															
See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]															
Week: 09/24/12 09/30/12 MTWTF-- 1 \$350.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
4 KSNV 09/24/12-09/30/12 News 3 at 4 (1/2 hr) 4-430p MTWTF---- :30 (\$350.00) 0.00 NM															
See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]															
N 10	KSNV	10/22/12	11/04/12	News 3 at 4 (1/2 hr)	CM	4-430p	MTWTF--	:30	1	\$450.00	0.00	NM	2	\$900.00	
News 3 at 4															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 MTWTF-- 1 \$450.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
1 KSNV 10/22/12-10/28/12 News 3 at 4 (1/2 hr) 4-430p MTWTF---- :30 (\$450.00) 0.00 NM															
See MG 10.3,10.4 [PGM CHG = 4PM NEWS 1 HOUR]															
3 KSNV 10/23/12-10/23/12 NEWS 3 at 4 (1 HOUR)															
(1) MG for 10.2,10.1 [mg]															
4 KSNV 10/31/12-10/31/12 NEWS 3 at 4 (1 HOUR)															
(1) MG for 10.2,10.1 [mg]															
Week: 10/29/12 11/04/12 MTWTF-- 1 \$450.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
2 KSNV 10/29/12-11/04/12 News 3 at 4 (1/2 hr) 4-430p MTWTF---- :30 (\$450.00) 0.00 NM															
See MG 10.3,10.4 [PGM CHG = 4PM NEWS 1 HOUR]															
N 11	KSNV	08/27/12	09/30/12	Face to Face w/ RalstonCM	CM	730-758pm	MTWTF--	:30	1	\$400.00	0.00	NM	3	\$1,200.00	
Face to Face w/ J.Ralston															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 08/27/12 09/02/12 MTWTF-- 1 \$400.00 0.00															
Week: 09/03/12 ----- ----- 0 \$0.00 0.00															
Week: 09/10/12 09/16/12 ----- 0 \$0.00 0.00															
Week: 09/17/12 09/23/12 MTWTF-- 1 \$400.00 0.00															
Week: 09/24/12 09/30/12 MTWTF-- 1 \$400.00 0.00															
N 12	KSNV	10/22/12	10/28/12	Face to Face w/ RalstonCM	CM	730-758pm	MTWTF--	:30	1	\$450.00	0.00	NM	1	\$450.00	
Face to Face w/ J.Ralston															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 MTWTF-- 1 \$450.00 0.00															
N 13	KSNV	08/27/12	09/30/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$250.00	0.00	NM	3	\$750.00	
Tonight Show															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 08/27/12 09/02/12 MTWTF-- 1 \$250.00 0.00															
Week: 09/03/12 ----- ----- 0 \$0.00 0.00															
Week: 09/10/12 09/16/12 ----- 0 \$0.00 0.00															
Week: 09/17/12 09/23/12 MTWTF-- 1 \$250.00 0.00															
Week: 09/24/12 09/30/12 MTWTF-- 1 \$250.00 0.00															
N 14	KSNV	10/22/12	11/04/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$275.00	0.00	NM	2	\$550.00	
Tonight Show															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 MTWTF-- 1 \$275.00 0.00															
Week: 10/29/12 11/04/12 MTWTF-- 1 \$275.00 0.00															
N 15	KSNV	09/17/12	09/23/12		CM	136-205am	MTWTF--	:30	1	\$40.00	0.00	NM	1	\$40.00	

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Product Desc: General Election
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Last Call w/Carson Daly															
Last Call w/Carson Daly															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 09/17/12	09/23/12	MTWTF--	1	\$40.00	0.00										
N16	KSNV	08/27/12	09/30/12	News 3 Today - SATURDAY	9am-930am	-----	:30	0	\$275.002	0.00	NM			4	\$1,100.00
News 3 Today - SAT															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 08/27/12	09/02/12	----S-	1	\$275.00	0.00										
Week: 09/03/12	09/09/12	-----	0	\$0.00	0.00										
Week: 09/10/12	09/16/12	-----	0	\$0.00	0.00										
Week: 09/17/12	09/23/12	----S-	1	\$275.00	0.00										
Week: 09/24/12	09/30/12	----S-	2	\$275.00	0.00										
Spot	Ch	Date Range	Description	Start/End Time		Weekdays	Length	Rate	Rtg	Type					
3	KSNV	09/24/12-09/30/12	News 3 Today - SATURDAY	9am-930am		-----Sa--	:30	(\$275.00)	0.00	NM					
See MG 16.5,16.6 [PGM CHG = GOLF]															
4	KSNV	09/24/12-09/30/12	News 3 Today - SATURDAY	9am-930am		-----Sa--	:30	(\$275.00)	0.00	NM					
See MG 16.5,16.6 [PGM CHG = GOLF]															
5	KSNV	10/06/12-10/06/12	News 3 Today - SATURDAY	9am-930am		-----Sa--	:30	\$275.00	0.00	NM					
④	MG for 16.4,16.3	[mg]													
6	KSNV	10/06/12-10/06/12	News 3 Today - SATURDAY	9am-930am		-----Sa--	:30	\$275.00	0.00	NM					
④	MG for 16.4,16.3	[mg]													
N17	KSNV	10/22/12	11/04/12	News 3 Today - SATURDAY	9am-930am	-----S-	:30	1	\$300.002	0.00	NM			2	\$600.00
News 3 Today - SAT															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 10/22/12	10/28/12	----S-	1	\$300.00	0.00										
Week: 10/29/12	11/04/12	----S-	1	\$300.00	0.00										
Totals															50 \$15,150.00